

CHRISTOPHER OCH

Senior Product Designer

Experience

● General Motors

Senior Designer | May 2022 - Current

Designed and delivered UX/UI designs for both a potholes pilot mobile application and a Safety View web application (a joint venture with INRIX) as part of the GM Future Roads suite of products. Applied Lean Startup methodologies to an internal mobility intelligence project - a single source platform for the easy access to vehicle data for utilization within GM.

● Peraton

Senior Product Designer | Mar 2019 - April 2022

Prototyped, user tested, and designed a streamlined UI for the State of Texas Air Reporting System (STARS) used at the Texas Commission on Environmental Quality. Utilized UX/UI concepts and principles, from initiation to execution, for an Army ground and satellite network planner (UNO) and investigative extraction tools application for law enforcement agencies. Completed style guides and user training materials. Lead empathy mapping user sessions. Cross functional collaboration to meet sprint deliverables.

● General Motors

Senior UX/UI Designer | Jan 2017 - Feb 2019

Prototyped, designed UI for myBuick, myCadillac, myChevrolet, myGMC, and Dealer Sales Assistant mobile apps. Led the design for Call Me Out, a distracted driving app for Chevrolet. Collaborated with cross functional teams and stakeholders, facilitated, and participated in user research for each application. Animated, and edited how-to and informational videos for internal presentations and customer facing apps.

● Hewlett Packard Enterprise

Senior UX/UI Designer | Jan 2016 - Jan 2017

Delivered UX/UI designs for EPA air quality mobile app (3rd place winner Center for Disease Control and Prevention Enviro Health App Challenge). Led UX/UI design for United States Marine Corps recruiting, UK Ministry of Defence, Federal Service Desk mobile and web applications. Each project supported with wireframes and prototypes, user testing, support videos.

● Vision Production

Lead Graphic Designer | Mar 2004 - Dec 2015

Led design and development for automotive and pharmaceutical training courses. Newsletter creations for MGM Grand Casino, Henry Ford Museum, Ford service reminders. Designed Detroit Public TV lower third graphics for broadcast pledge drives. Oversaw brand identity and logo design for Detroit Bold Coffee, available in local retail stores. Developed and designed touch screen kiosks, responsive websites. Graphic and logo creation for UAW conferences, automotive, Human Rights Campaign (HRC) events. Implemented UX/UI concepts and principles from initiation to execution.

Personal Info

Address

3248 Cone Ave.
Rochester Hills, MI 48309

Phone

(248) 722-6147

Email

dastarokka1@gmail.com

Portfolio

christopheroch.com

LinkedIn

linkedin.com/in/christopher-och

Skills

End-to-end Product Design
Storyboarding
UX/UI Design
Wireframing
Visual Design
Task Flows
User Flows
User Research and Testing
Prototyping
Interaction Design
Animation
Video Creation and Editing
Lean methodology
Agile

Tools

Adobe Creative Cloud Suite
Protopie
Balsamiq
InVision
Figma
Sketch
Miro / FigJam / Lucidchart

Languages

HTML / CSS
Javascript
Python

Education

Kendall College of Art and Design
1997-1998